
EMPOWERING INDIA: CSR IN SKILL DEVELOPMENT

TELECOM SECTOR SKILL COUNCIL

2023

ABOUT

The TSSC CSR Report 2023-24, is presented by the Telecom Sector Skill Council. This report offers major insights into CSR expenditure by large companies in India while highlighting the dynamic evolution of the CSR landscape within the country, with a special focus on Skill Development.

Corporate social responsibility (CSR) is a self-regulating business model that helps a company be socially accountable to itself, its stakeholders, and the public. Engaging in CSR means that, in the ordinary course of business, a company is operating in ways that enhance society and the environment

India having the most elaborated CSR mechanism and implementation strategy has started its journey to set a benchmark in attaining sustainability goals and stakeholder activism in nation-building.

The CSR ambit is getting bigger and in upcoming years it will turn into a unique knowledge base for analyzing and achieving sustainability goals among various large economies. India is a country that has assured by mandating CSR through its legislative action.

The Corporate Social Responsibility concept in India is governed by Section 135 of the Companies Act, 2013 ('Act'), Schedule VII of the Act and Companies (CSR Policy) Rules, 2014 wherein the criteria have been provided for assessing the CSR eligibility of a company, Implementation and Reporting of their CSR Policies.

Mandatory provisions of CSR under section 135 of the Companies Act, 2013 became effective from 01.04.2014.

In line with this national endeavor, Corporate Social Responsibility (CSR) was conceived as an instrument for integrating social, environmental, and human development concerns in the entire value chain of corporate business with focus on Skill Development, Environment, Healthcare and other themes.

MESSAGE FROM THE PRESIDENTS' DESK

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As we embark on our journey towards a brighter future, it is imperative to recognize the pivotal role that Corporate Social Responsibility (CSR) plays in shaping our society. At its core, CSR embodies our commitment to not only profit but also to people and the planet.

One of the most significant avenues through which CSR can truly make a difference is in the realm of skill development and education. By investing in these areas, we not only uplift individuals but also empower entire communities. Education is the cornerstone of progress, and skill development opens doors to new opportunities, fostering innovation, and driving economic growth.

In India, where disparities in access to quality education and skill enhancement persist, our concerted efforts in CSR can bridge these gaps and pave the way for a more inclusive and prosperous society. By prioritizing education and skill development, we not only equip individuals with the tools they need to succeed but also lay the foundation for sustainable development and social cohesion.

Let us reaffirm our commitment to CSR, recognizing its immense potential to transform lives and shape a brighter tomorrow for generations to come.



Anjali Hans

President

Telecom Sector Skill Council

MESSAGE FROM THE CEO'S DESK

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The power of skill development can unlock unprecedented growth and prosperity for our nation, and our Industry leaders have a unique responsibility to be active participants in this critical journey through our CSR initiatives. We can nurture a new generation of innovators and problem-solvers by aligning CSR with skill-building programs, especially in the thriving telecom and technology sectors.

This holistic approach will empower individuals and strengthen our society's foundations, paving the way for a more equitable, prosperous, and technologically advanced future for all. Let us reaffirm our commitment to this noble cause, unlocking the potential of India's youth. “Let's make India Employable! 🇮🇳

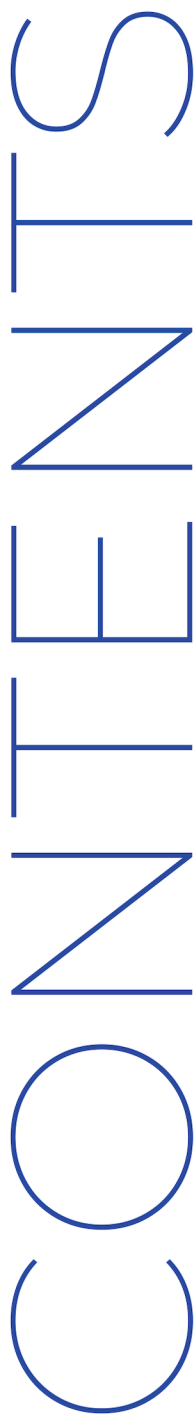


Praveen Sirohi

CEO (Interim)

Telecom Sector Skill Council





01.

Key Highlights

02.

Focus: Skill Development

03.

Skill Development & Industries

04.

Outlook: TSSC & CSR

05.

Overview: CSR in India

06.

CSR Across Major Thematic Areas &
Priority Areas

07.

Government Partnerships & State-
wise Expenditure

08.

Top companies in CSR & Themes for
FY 2023-24

KEY HIGHLIGHTS

India is the only country in the world with a legislature on mandatory CSR. This financial year, the CSR landscape has moved towards a more inclusive and tech-based paradigm.

The following are some key highlights for the year in CSR:



Skill Development: A Focus

In FY 2022-23, Skill Development saw growth with an expenditure of ₹8,382 Cr. Industry joined hands with the Government and Academia to empower a wide audience. Approximately 37% of the total CSR expenditure was focused on Skill Development in the past few years.



₹25,933 Cr. CSR Expenditure

Total CSR expenditure in FY 2022-23 stood at ₹25,933 crore, a tad lower than ₹26,211 crore in the previous year, mirroring a decline in corporate profitability.



Top Beneficiary States

Maharashtra, Karnataka, Gujarat, Tamil Nadu, and Uttar Pradesh were the biggest gainers and made up over 43% of the total CSR spending in FY 2022-23. Maharashtra accounted for Rs 5,290 crore or a fifth of the total expenditure in FY 2022-23.



Skill Development & Healthcare: Key Focus

Skill Development & Education have been the key focus themes for CSR in the past years, the onset of the pandemic spurred companies to significantly increase their investments in healthcare, leading to health also being primary sector for corporate social responsibility (CSR) spending. Healthcare expenditure reached ₹9,987 crore in FY 2022-23, surpassing the ₹8,382 crore allocated for education.

CSR DISPOSITION IN LAST 5 YEARS

In the present times, CSR has shifted from traditional philanthropic activities to community development through various projects. It has evolved from a peripheral aspect of business to a strategic imperative. By mandating CSR through statutory obligations, India became one of the first countries in the world to create a legal framework on CSR and statutorily direct companies to report on the same. Section 135 of the Companies Act, 2013 is the foundation of this regime.

₹25,933 Cr.

FY 2022-23
Total Amount Spent (INR Cr.)

₹26,278.71 Cr.

FY 2021-22
Total Amount Spent (INR Cr.)

₹26,210.95 Cr.

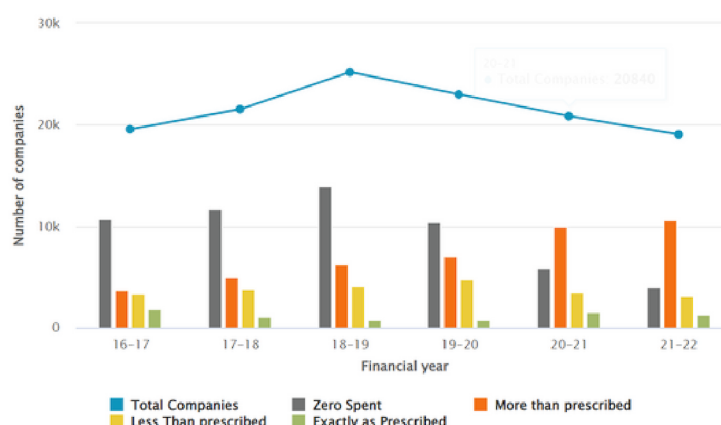
FY 2020-21
Total Amount Spent (INR Cr.)

₹24,965.82 Cr.

FY 2019-20
Total Amount Spent (INR Cr.)

₹20,217.65 Cr.

FY 2018-19
Total Amount Spent (INR Cr.)



In the last fiscal year FY 2023-24, companies have continued investing in skill development, healthcare, and the environment. Strategic emphasis was seen in ESG and sustainability targets, catalyzing cross-sector synergies between industries and government entities to drive scalable growth and facilitate socioeconomic progress.

The Ministry of Corporate Affairs data show that as many as 18,623 companies spent CSR funds on 42,440 projects across 14 broad development sectors in FY 2022-23.

In FY 2021-22, about 10,657 companies spent more than the prescribed budget, in contrast to FY 2017-18 where only 3,660 companies spent more than the prescribed budget in CSR.

CSR funds disposition saw a trend where the companies with zero spend decreased to 3,984 companies in FY 2021-22 compared to a maximum of about 14 thousand companies.



TOWARDS BETTER IMPACT: CSR IN FY 2022-23

In FY 2023-24, India witnessed companies across sectors prioritize social responsibility initiatives and environmental sustainability. The top ten companies accounted for 33% of the total CSR expenditures in FY 2023-24, led by HDFC (₹820.89 Cr), Tata Consultancy Services (₹783 Cr.) and Reliance Industries (₹744 Cr).*

Although official data for the FY 2023-24 remained unavailable from authorized sources at the time of this report's publication, this report indexes a few of the top spending companies and the focused themes of projects.

In the FY 2022-23, the total Corporate Social Responsibility (CSR) outlay amounted to ₹25,933 crore, slightly lower than the previous year's ₹26,211 crore, reflecting a downturn in corporate profitability. A total of 18,623 companies allocated CSR funds to 42,440 projects spanning 14 broad developmental sectors in FY 2022-23, as per available data by the Ministry of Corporate Affairs.

Skill Development and Education continue to be one of the companies' most prominent themes for CSR fund allocation. In FY 2022-23, Skill Development & Education saw growth with an expenditure of ₹8,382 Cr. Industry joined hands with the Government and Academia to empower a wide audience.

Notable expenditure was witnessed in the **environmental domain**, with Infosys emerging as the foremost contributor with an expenditure of ₹157 crore, followed by ITC (₹151 crore), Indian Oil Corp. (₹56 crore), IndusInd Bank (slightly over ₹51 crore), and Wipro (₹51 crore). Despite encompassing animal welfare and resource conservation, environmental sustainability accounted for more than 83% of CSR spending in this segment during FY 2022-23.

In the **health sector**, Tata Consultancy Services (TCS) emerged as the leading spender, allocating ₹704 crore in FY 2022-23, trailed by Reliance Industries (₹576 crore), Reliance Jio Infocomm (₹162 crore), SPL Infrastructure (₹146 crore), and Tata Sons (₹124 crore).

For **educational & vocational skills initiatives**, ONGC topped the charts with an expenditure of ₹213 crore in FY 2022-23, followed by Reliance Industries (₹203 crore), HDFC Bank (₹186 crore), Khandelwal Edible Oils (₹166 crores), and Wipro (₹164 crores).

Overall, Reliance Industries spearheaded CSR disbursements in FY 2022-23 with a cumulative expenditure of ₹812 crore, trailed by HDFC Bank (₹723 crore), TCS (₹720 crore), ONGC (₹436 crore), and NTPC (₹357 crore). State-owned enterprises contributed 17% (₹4,313 crore) to the total CSR outlay in FY 2022-23.

SOURCE : NATIONAL CSR PORTAL, MINISTRY OF CORPORATE AFFAIRS, GOI

*PRIME DATABASE GROUP, ARTICLE IN ECONOMIC TIMES (MAY 6 2024)



Focus: Skill Development

FOCUS: SKILL DEVELOPMENT

CSR-driven skilling initiatives ultimately empower youth to enhance their lives by applying these acquired skills, ideally within professional or entrepreneurial environments.

Many organizations prioritize investing in skilling programs targeted at marginalized communities. These programs facilitate the development of essential skill sets and create employment avenues through placements, thereby catalyzing positive transformations in the lives of underserved populations.

Why Skilling?

The first step towards skilling is education. While a significant percentage of the Indian population is devoid of vocational education, for those who are not, education provides a basic conceptualization that's a prerequisite to attaining job-relevant skills. In an ideal context, academic knowledge transforms into employability-based skills. However, in the Indian scenario, education doesn't necessitate this transformation of knowledge into job-linked expertise. So, whether they're educated or not, only a small percentage of students are skilled.

According to the McKinsey Global Institute, India needs to boost its rate of employment growth and create 90 million non-farm jobs between 2023 and 2030 to increase productivity and economic growth. The net employment rate needs to grow by 1.5% per annum from 2023 to 2030 to achieve 8-8.5% GDP growth.

In FY 2022-23, Skill Development & Education saw growth with an expenditure of ₹8,382 Cr. Industry joined hands with the Government and Academia to empower a wide audience. Approximately 37% of the total CSR expenditure was focused on Skill Development in the past few years. ONGC topped the charts with an expenditure of ₹213 crore in FY 2022-23, followed by Reliance Industries (₹203 crore), HDFC Bank (₹186 crore), Khandelwal Edible Oils (₹166 crore), and Wipro (₹164 crore).



Shri Atul Kumar Tiwari
Secretary
Ministry of Skill Development and
Entrepreneurship, GoI

Skill development is crucial for harnessing our demographic dividend and advancing towards our objective of becoming a developed nation.



Under the leadership of our Prime Minister, and with the New Education Policy, the Skill India Mission is focused on a "Skill-Education-Employment continuum".

The government and corporations are responsible for leveraging CSR to empower all sections of India through skill development and the adoption of new technologies."

CSR IN SKILL DEVELOPMENT

To ensure that the impact of CSR is deeply felt, the companies must take a long-term comprehensive approach to yield productive results. For increased effectiveness and efficiency, it is important to execute CSR efforts strategically with the right balance of capital investments and operational expenses. Moreover, it is also essential to ensure that the initiatives undertaken are self-sustaining, so that the programs run seamlessly and efficiently, without them being a burden on the company.

Campus Skilling Programs

CSR in Skilling has a 'campus to corporate' model that involves a successful transition from an academic to a professional world through high-end projects, including cutting-edge skills lab or industry-specific upskilling programs aligned with in-demand fields such as 5G, healthcare, and IT. This comprehensive approach has demonstrably enhanced the ability to deliver value to stakeholders.

The CSR initiatives based on skilling benefit both the individual and the industry in which they're placed. It also benefits the company undertaking the CSR activity.

Women's Empowerment Through Skilling

CSR-based skilling includes a gamut of activities across a range of industries. Skilling can also envelop women's empowerment. There have been several CSR initiatives that provide employment-based skills to women candidates. This in turn leads to the upliftment of women as independent individuals who are capable of earning their livelihood. Women from underserved communities, widows, and financially weak families get an opportunity to withstand their ailing circumstances through the successful completion of these initiatives.

Entrepreneurship

Many organizations provide entrepreneurial skills, providing youth of underserved sections of society with an opportunity to start their small ventures. Several organizations impart training based on skills in tech, telecom, apparel, electronics, and other sectors, thus, incorporating a self-employment mechanism- an avenue of regular income for them. In this way, youth are empowered through skilling based on entrepreneurship.

CSR Utilization for Apprenticeship

One overlooked and niche element of CSR is the commitment to apprenticeship programs. By investing in apprenticeship programs, companies take a proactive role in addressing the skills gap. As per the circular from the Ministry of Corporate Affairs, industries/establishments are permitted to utilize their CSR funds for Apprenticeship Training which includes expenditure for Basic Training and stipend payable to apprentices, under the Apprentices Act 1961 (amended 2014). For Industries/establishments having employee strength above 30 - they must engage apprentices at a minimum of 2.5% and a maximum of 15% hence any expenditure on Apprenticeship training over and above 2.5% i.e. minimum mandate as per the Apprentices Act, can be booked under CSR funding

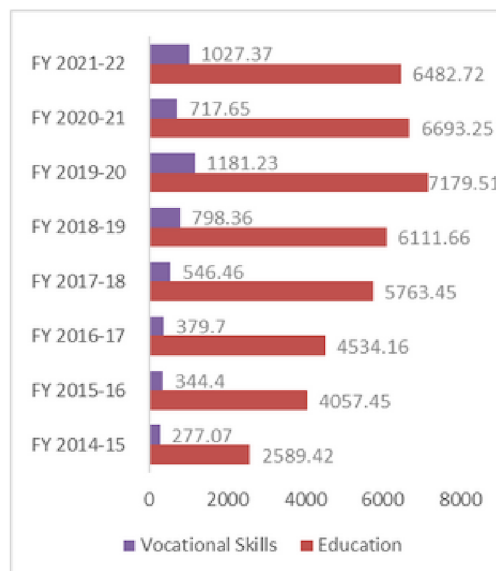
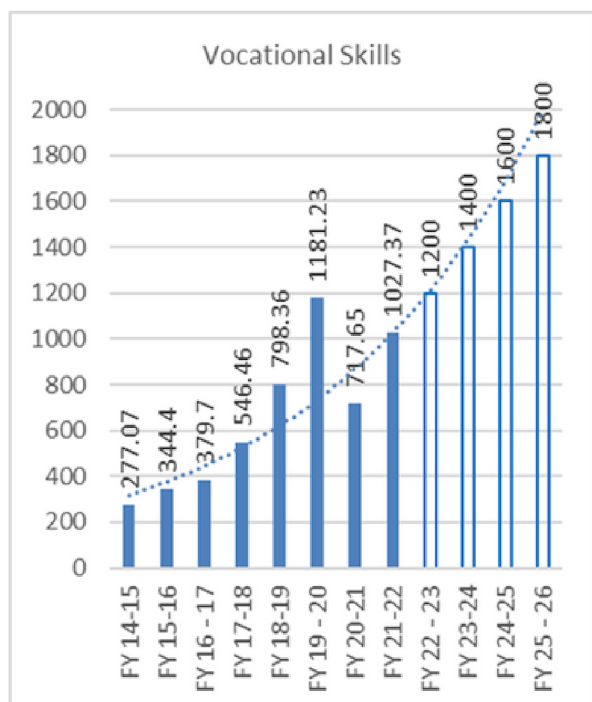


CSR IN SKILL DEVELOPMENT



Ministry of Corporate Affairs is the governing ministry for CSR in India. As per MCA, between FY 2015 and FY 2021, Education, healthcare, and rural development have emerged as the primary beneficiaries of CSR funds. Over the period from FY15 to FY21, the education sector received Rs 47,188 crore, accounting for approximately 37% of the total CSR spending. Education & Skilling themed allocation covered various educational initiatives, livelihood enhancement projects, special education, and vocational skills. It is crucial to continue investing in education as it catalyzes socio-economic development and empowerment.

Education-themed CSR initiatives can range from infrastructure development to skill training, and digital learning programs. By improving access to quality education, companies contribute to the overall human capital development of the country, enabling individuals to pursue better opportunities and lead fulfilling lives.



Vocational Skills is an integral part of India's economic development. While traditional educational themes have necessitated significant expenditure, vocational skill development offers a compelling alternative.

As per the Ministry of Corporate Affairs's CSR database between FY 2014 and FY 2022, a sum of Rs. 5,273 Cr. have been invested towards Vocational Skilling projects out of Rs. 48,684 Cr. spent on Education & Skill Development initiatives.

Our data indicates a significant upsurge in the focus on Vocational Skills during Fiscal Year (FY) 2018-19. This momentum was driven by the successful implementation of the Skill India Mission, particularly the Pradhan Mantri Kaushal Vikas Yojana, alongside other relevant initiatives. Industry participation in skilling initiatives, primarily through Corporate Social Responsibility (CSR) programs, rose in FY 2019-20. However, this engagement declined in FY 2020-21 due to the global pandemic's impact on traditional classroom and hands-on training methods. It is noteworthy that despite these challenges, investments in vocational education remained robust, exceeding Rs. 1,000 crore annually from FY 2021 to FY 2023.

There is a notable upward trend amongst, forecasting more companies to dissipate CSR funds towards skill development, aligning with the mission of Skill India, towards a skilled and employable youth.

UNLOCKING SKILLS: INDUSTRY PARTNERSHIPS

India holds the top spot worldwide when it comes to talent in the ICT sector, consistently maintaining a position of leadership in establishing global technology operations. With a substantial pool of both seasoned professionals and emerging talent, India possesses a resilient resource base capable of serving the needs of both traditional and cutting-edge digital technologies.

Launched in 2015, the Skill India Mission is a flagship initiative of the Indian government designed to address the skill gap in the workforce. The mission aims to equip young Indians with industry-relevant skills, making them more employable and improving their career prospects. It functions as an umbrella scheme, encompassing various sub-schemes and projects that target skills in different sectors. The mission involves several stakeholders toward the goal, and “industry” plays a key role in fostering the goals.

Skill Development in Information and Communication segment in India has observed a shift, driven by several factors such as increased investments in education & training, emergence of new industries and technologies that require advance or nuanced skills and expertise and growing focus on bespoke & blended training. The domain of work and employment opportunities is also increasingly decentralized, with new opportunities presenting in emerging cities.

CSR acts as a fundamental method for Industries to partake in the Skill India mission. We at Telecom Sector Skill Council strive to emphasise why funds for Telecom-based skilling initiatives are impertinent for the future of India.



There are several reasons why companies might choose to spend their Corporate Social Responsibility (CSR) funds on telecom skilling initiatives. Here are a few:

- **Bridge the Digital Divide:** Telecom is the backbone of the Digital revolution in India, and lack of access to social and economic development, particularly in underserved communities.
- **Develop a future-ready workforce:** The telecom sector is undergoing rapid change, driven by factors such as 5G, artificial intelligence, and the Internet of Things (IoT). By supporting telecom skilling initiatives, companies can help to ensure that there is a pool of qualified workers available to meet their needs.
- **Building brand:** Companies that are seen to be investing in social good can improve brand equity. This can lead to several benefits, such as increased customer loyalty, attracting top talent, and improving their ability to access funding.
- **Create new market opportunities:** As more and more people connect to the internet, there will be a growing demand for new telecom-based products and services. By investing in telecom skilling, companies can help to create new markets for their products and services.
- **Meet regulatory requirements:** In some countries, governments are mandating that companies spend a certain percentage of their profits on CSR initiatives. Telecom skilling programs can be a way for companies to meet these requirements.
- **Contributing to Economic Development:** Skilling initiatives contribute to economic development by creating employment opportunities, boosting productivity, and supporting industry growth. A skilled workforce also drives innovation and entrepreneurship, fostering a more dynamic and competitive telecom ecosystem.

SKILL DEVELOPMENT IN INDIA FOR THE TELECOM SECTOR

The early 2020s saw the advent of 5G, promising new opportunities across manufacturing, transport, and other fields. Trends suggest that in the upcoming years, the proportion of software in the telecom sector will triple. Trends indicate that with the help of AI, an even more powerful 6th Gen will emerge in the coming years. By harnessing the value of IoT & RPA, AI/ML, Metaverse, and 6G, telecoms stand to gain the most

As per GSMA, India is on its way to becoming the second-largest smartphone market globally by 2025 with around 1 Bn installed devices and is expected to have 920 Mn unique mobile subscribers by 2025 which will include 88 Mn 5G connections. It is also estimated that 5G technology will contribute approximately \$450 Bn to the Indian Economy from 2023 to 2040.

The Government of India plans to set up one hundred labs for developing applications using 5G services in engineering institutions to realize a new range of opportunities, business models, and employment potential.

The DoT is targeting a combination of 100% broadband connectivity in the villages, 70% fiberisation of towers, average broadband speeds of 50 Mbps and 50 Lakh kms of optic fibre rollouts at a pan-India level by Dec 2024. Broadband connections rose to 904.54 Mn in Dec 2023 from 61 Mn in Mar 2014, growing by 1382%.

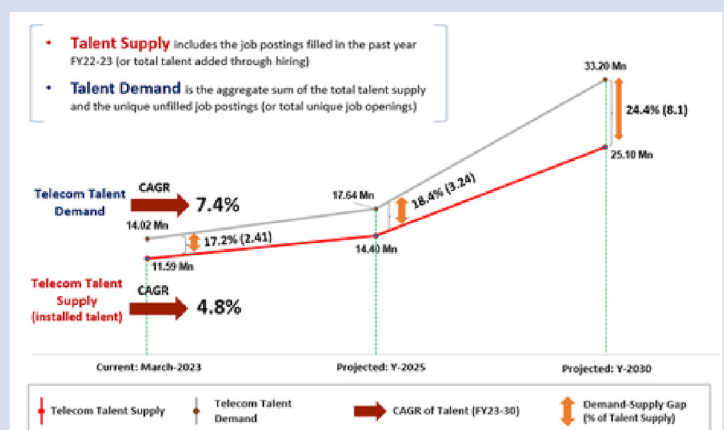
5G subscriptions in India reached about 10 million by end of 2022 and are estimated to account for about 57 percent of mobile subscriptions in the country by the end of 2028, making it the fastest growing 5G region globally.

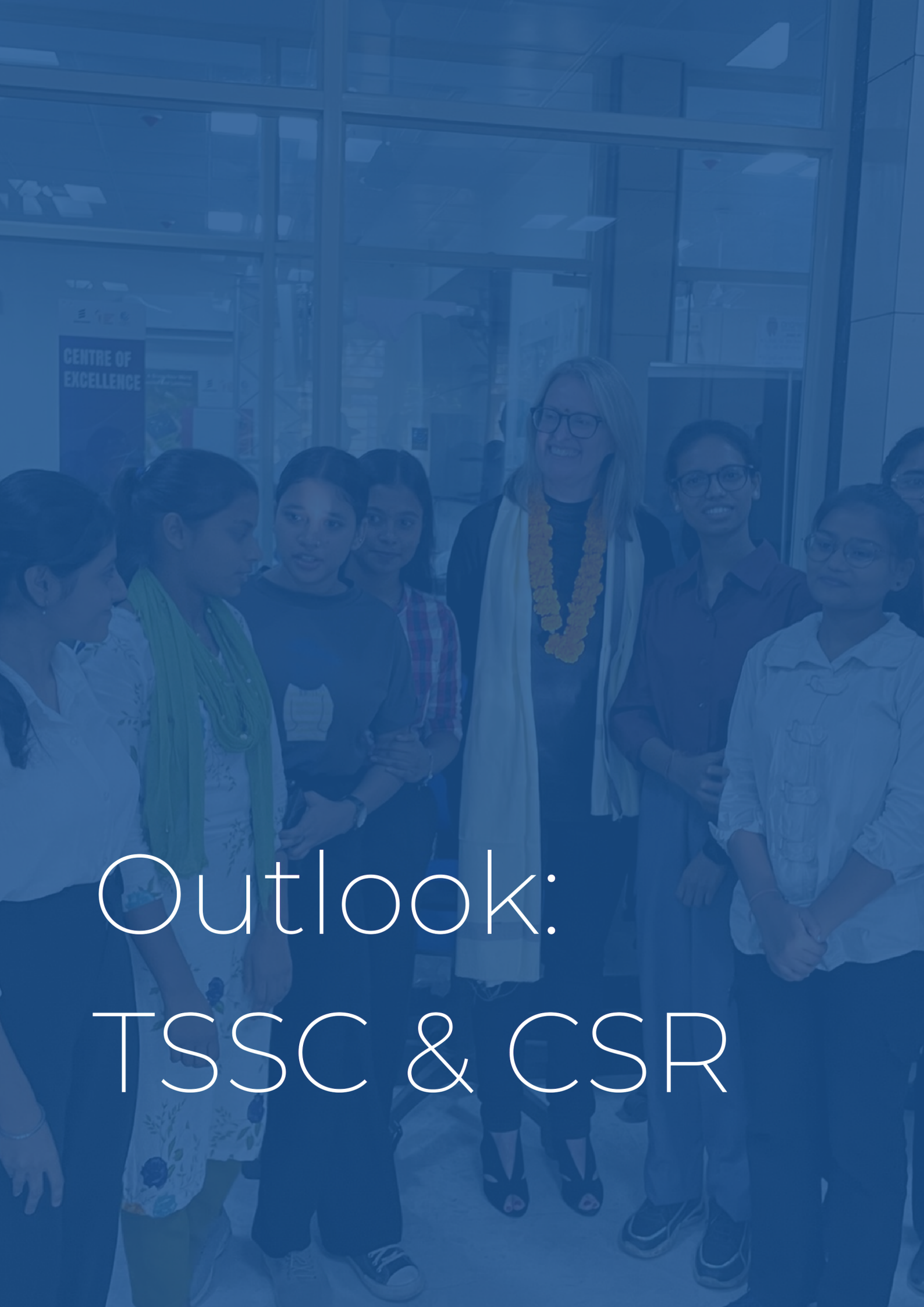
The skill gap in the Indian Telecom domain is relatively low compared to global Telecom leader China, which also has a lower potential for talent growth (low CAGR for Talent Supply) than India.

Countries	Demand-Supply Gap (FY23, in Mn.)
 China	2.97
 India	2.41
 USA	0.78
 Indonesia	0.46

India is witnessing a transformative phase in its economic and social landscape, with skilling emerging as a critical driver of sustainable development. Skilling is the cornerstone of India's socio-economic progress, driving inclusive growth, innovation, and global competitiveness. CSR initiatives in skilling underscore the commitment of businesses, government, and civil society to empower individuals, bridge the skills gap, and build a skilled workforce for India's future.

India currently faces a 2.41M telecom demand-supply gap, which is expected to increase to 3.8 times by 2030. Only 40% of India's graduates in computer science, IT, and math are employable in the technology sector due to the mismatch between academic requirements and industry demands. Skill Development is a due need for India to be a global leader in technology and reach the goal of Digital India.





CENTRE OF
EXCELLENCE

Outlook: TSSC & CSR

TELECOM SECTOR SKILL COUNCIL

Telecom Sector Skill Council (TSSC) works under the Skill India Mission of the Ministry of Skill Development and Entrepreneurship (MSDE), and governance of the Department of Telecommunications (DoT), various state skill development missions, and district skill committees. TSSC has a strong presence in the community with multiple skill development projects through various channels. Our vision is to develop a world-class skilled workforce for the Telecom industry as we believe that skill development has the potential to become a tool for change, and TSSC strived to leverage this to empower the youth of our nation.



Telecom Sector Skill Council collaborates with industries on many fronts, especially CSR Projects where leveraging CSR funds for propagating “Skill Development” is our key focus.



COMPLIANCE

Telecom SSC has **CSR-1, 12A** and **80G** compliance making us eligible for CSR fund disposition



COVERAGE

PAN India reach to land the projects with established proof of execution



GROWTH

Projects designed to create high impact by enhancing employability of the beneficiaries



VISIBILITY

Branding opportunity and positioning of the company as a social welfare leader



CUSTOMIZABLE

Custom projects can be created depending on request for location, job role etc.



CENTRE OF EXCELLENCE

Establishing “Centers of Excellence” and Skill Labs for focused high-end hands-on training with placement support. Projects are executed under a hub and spoke model.

DIGITAL SKILLING

eSkilling brings Industry 4.0 skills to the underserved and remote locations of India through Telcolearning.com eLearning platform and mobile skill labs.



PLACEMENTS

TSSC has a dedicated job portal “TelcoJobs.in” which augments a CSR project with Placement support in relevant companies, thus bridging the industry demand-supply gap.

TSSC IN CSR : ERICSSON



Telecom Sector Skill Council is implementing a CSR project with Ericsson to develop a Centre of Excellence skill labs and training at Delhi Skill and Entrepreneurship University (DSEU), Okhla, New Delhi.



Mr. Arvind Bali, CEO, Telecom Sector Skill Council & Mr. Nitin Bansal, Head of Ericsson India, with students of the initiative



Stella Medlicott, SVP/CMO & Head of Corporate Relations, Ericsson

The CoE trains students on 5G and emerging technologies along with job placements after the student completes the selected module.

300 students will receive the training in the first year and the first phase of the program. The Ericsson-TSSC CoE in Delhi is an example of this commitment to creating robust ecosystems by creating a trained workforce in India.



5G Technology



Internet of Things



Handheld Device Repair



Advance Security Surveillance

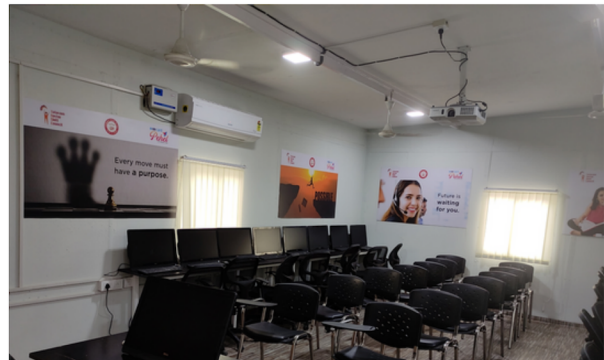


Line Assembler

TSSC IN CSR : SBI CARD



Telecom Sector Skill Council is implementing a CSR project with SBI Cards & Payment Services Ltd. to develop a Centre of Excellence skill labs and training at Govt. College for Girls, Sector-14, Gurugram, Haryana



Launch Event of "TSSC Centre of Excellence at Government College for Girls Gurugram, Sector 14", inaugurated by Hon'ble Shri Manohar Lal Khattar, (CM, Haryana)

The project will directly impact 1,200 young women candidates of Government Girls' College, Sector 14, Gurugram. At the center, training is provided on two job roles: In-Store Promoter and Customer care Executive; wherein training includes domain training and employability skills to empower women.

TSSC IN CSR : NOKIA



Telecom Sector Skill Council is implementing a CSR project with Ericsson to develop a Centre of Excellence skill labs and training at Kaushalya – The Skill University (ITI Kubernagar), Ahmedabad

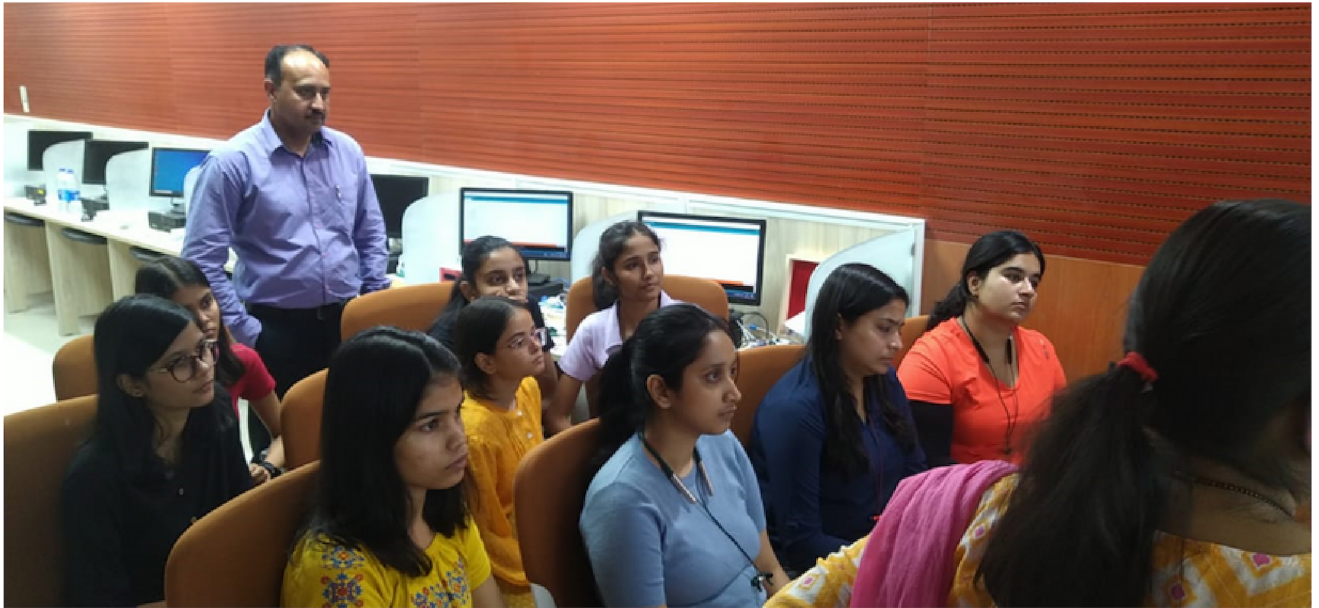


The CoE at ITI Kubernagar is a modular skill lab for training candidates in the fifth-generation or 5G technology along with allied technologies such as IoT and AI and core telecom competencies such as Handheld device repair and Line Assembly. The Centre of Excellence operates under the Hub and Spoke model where Kaushalya The Skill University, Ahmedabad is the hub Centre of Excellence and ITI Kubernagar is a spoke.

The project aims at empowering young Indians with skills and providing them with placement opportunities. Both Nokia and Telecom Sector Skill Council aim to train about 300 candidates under the first phase of the program.



TSSC IN CSR : VODAFONE IDEA FOUNDATION



Telecom Sector Skill Council is implementing a CSR project with the Vodafone Foundation to develop a Centre of Excellence skill labs and training at IGDTUW, Kashmere Gate, Delhi

The CoE supports upskilling of 300 female candidates who are being trained following a blended approach with online training (both instructor-led and self-paced content) and practical training in the University premises. It is specifically designed to cater to the growing IoT industry with 6 use-cases (IoT for Smart Lighting, IoT for Smart Environmental Weather Monitoring, IoT for Smart Agriculture, IoT for Smart water quality monitoring, IoT for Smart Health Monitoring, and IoT for Energy Monitoring).



Vodafone Idea Foundation Felicitates the First Batch of IoT Centre of Excellence at Indira Gandhi Delhi Technical University for Women, Delhi

TSSC IN CSR : NIT PATNA

Telecom Sector Skill Council implemented a CSR project with Huawei to establish a Centre of Excellence at the National Institute of Technology, Patna (NIT Patna) for training the local youth in the Internet of Things.



The Centre of Excellence was exemplary in establishing the Hub and Spoke Model in the Skill Labs framework. The CSR initiative began with establishing skilling projects around the Internet of Things which expanded to 5G, AI-enabled Surveillance, and Handheld device repair training through high-end skill labs.

The inauguration of the Centre was graced by the chief guest Shri Ravi Shankar Prasad (former Minister for Electronics and Information Technology)



5G



IoT



Handheld
Device



AI based
Surveillance

TSSC IN CSR : ROTARY INTERNATIONAL DISTRICT 3011

Telecom Sector Skill Council is implementing a CSR project with Rotary International District 3011 for upskilling youth and facilitating employment opportunities, aimed at addressing the burgeoning demand for skilled professionals in the telecom sector within Delhi-NCR.



The CSR project aims at upskilling 800 individuals for various crucial job roles within the telecom industry. The project focuses on leveraging existing employment & training mandates and infrastructure, creating a dynamic model for facilitating a comprehensive training program that equips participants with industry-aligned skills.



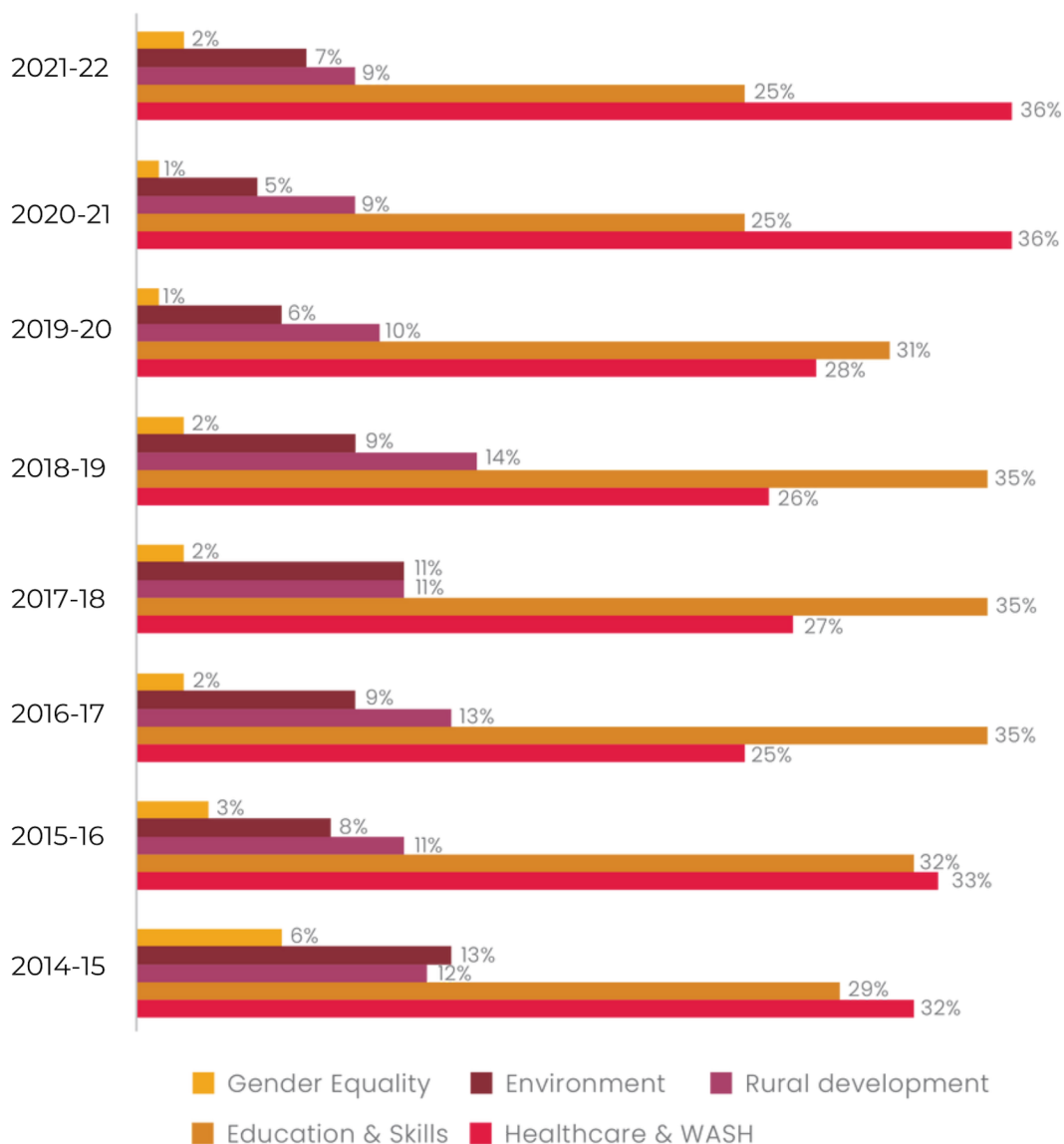
Rotary Club and Telecom Sector Skill Council commemorate graduation ceremony for inaugural batch of 'handheld device technicians', certifying 48 candidates through CSR project





Overview: CSR in India

CSR SPENDS ACROSS MAJOR THEMATIC AREAS

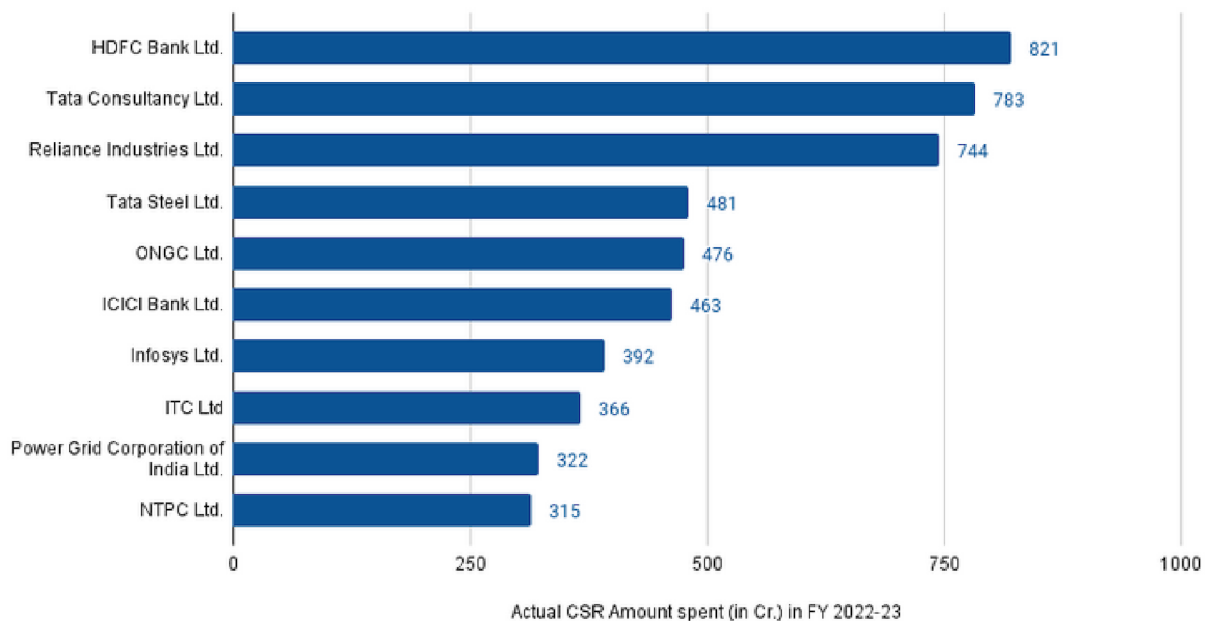


From the analysis of CSR data, it is seen that education, healthcare, and rural development are the top three development sectors receiving CSR funds. Since the enactment of the CSR provisions, these three sectors have always attracted major CSR funds given their importance and potential impact on society.

Looking at the numbers from the last seven years, i.e 2014-15 till 2020-21, based on the filings made by the companies in the MCA21 registry, the education sector received nearly **Rs. 48,684 crores** (including education, livelihood enhancement projects, special education, and vocational skills), which amounts to approximately 37% of the total CSR expenditure.

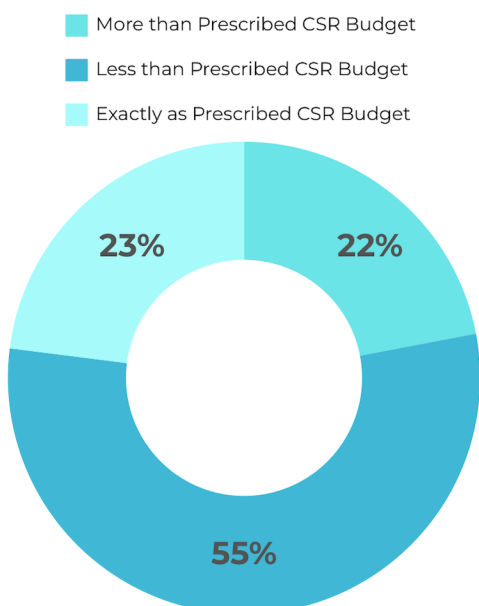
SOURCE : NATIONAL CSR PORTAL, MINISTRY OF CORPORATE AFFAIRS, GOI

TOP 10 COMPANIES WITH HIGHEST CSR SPENDS



As many as 10,443 companies spent more than the prescribed amount of profit in CSR activities and 1,186 made the stipulated amount of expenditure in FY 2022-23, the official data showed. However, 3,929 companies made zero expenditures and 3,065 spent less than the stipulated amount.

PROPORTION OF COMPANIES MEETING RESPECTIVE CSR COMPLIANCE REQUIREMENTS



As many as 10,443 companies spent more than the prescribed amount of profit in CSR activities and 1,186 made the stipulated amount of expenditure in FY 2022-23, the official data showed. However, 3,929 companies made zero expenditure and 3,065 spent less than the stipulated amount.

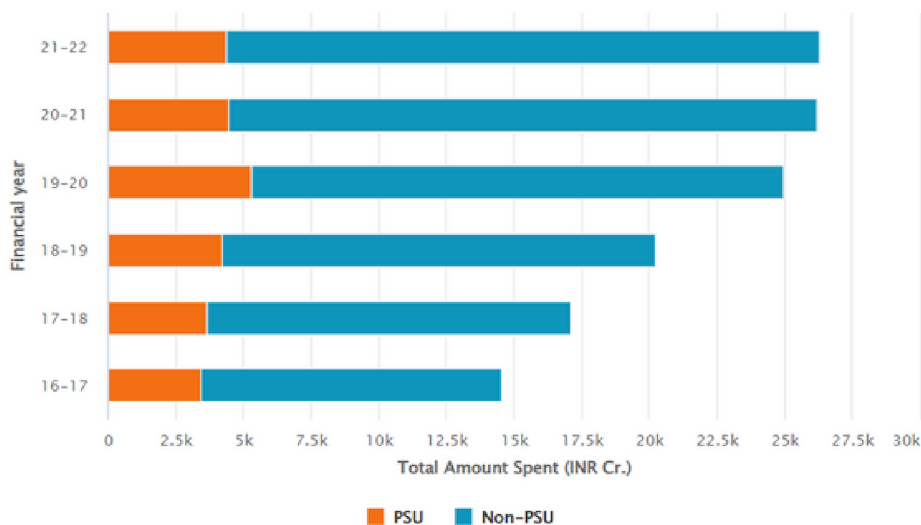
SOURCE : NATIONAL CSR PORTAL, MINISTRY OF CORPORATE AFFAIRS, GOI

GOVERNMENT PARTNERSHIPS

55%

Companies prefer Government Partnerships as criterion for initiation of CSR projects

CSR Spent: PSU vs Non PSU Companies



PREFERRED MODALITY OF IMPLEMENTATION

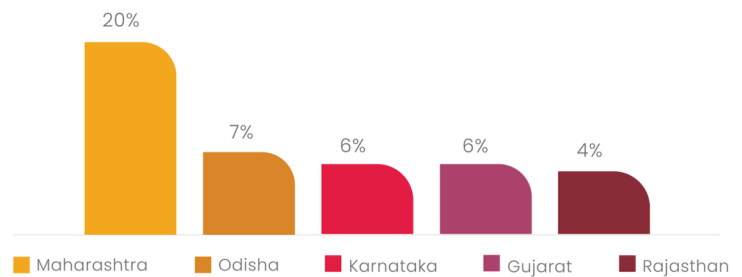


More than 50% of companies prefer execution of their CSR projects through implementation agencies, which act as an extended arm to carry out CSR-based projects and are responsible for executing the project by utilizing the budget

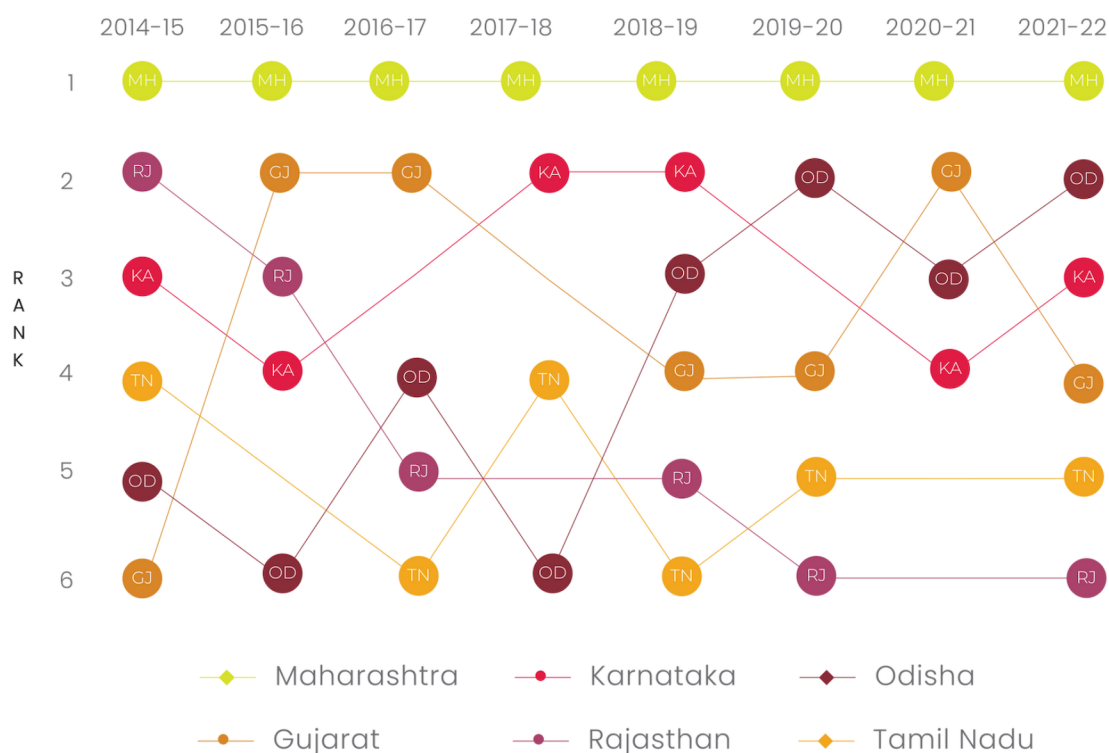
SOURCE : NATIONAL CSR PORTAL, MINISTRY OF CORPORATE AFFAIRS, GOI

STATES RECEIVING THE HIGHEST CSR FUNDS

Maharashtra, Karnataka, Gujarat, Tamil Nadu, and Uttar Pradesh were the biggest gainers and made up over 43% of the total CSR spending in FY 2022-23. Maharashtra alone accounted for Rs 5,220 crore, a fifth of the total expenditure in FY 2022-23.



YEAR-WISE RANKING OF STATES ON CSR FUNDS RECEIVED



5290.19 Cr.

The highest overall CSR expenditure was in Maharashtra: 5290.19 Cr INR. Health and Sanitation was the top theme for CSR activities, with Tata Consultancy Services having the highest spend.

SOURCE : NATIONAL CSR PORTAL, MINISTRY OF CORPORATE AFFAIRS, GOI

TOP COMPANIES FOR CSR AND THEIR EXPENDITURE THEMES IN FY 2023-24

	Name of the CSR company	Focus Areas
1	Reliance Industries Limited	• Education - Managing 14 schools with over 14,500 students - Promoting equal access to quality education - Emphasizing lifelong learning, academic excellence, and individual growth • Healthcare • Livelihood Enhancement • Environmental Sustainability • Women's Empowerment • Community Development • Sports for Development
2	State Bank of India	• Healthcare • Livelihood Development • Women's Empowerment • Protection of National Heritage • Cleanliness and Hygiene
3	ITC Limited	• Social Forestry • Water Stewardship • Biodiversity Conservation • Climate Smart Agriculture • Livestock Development • Women Empowerment • Education • Sanitation • Health & Nutrition • Waste Management • Cultural Preservation
4	Hero MotoCorp	• Environmental Conservation • Road Safety • COVID-19 Response • Diversity and Inclusion • Education and Skill Development • Healthcare • Community Development • Sports Promotion • Support for Armed Forces
5	JSW Steel	• Education - Comprehensive approach covering various stages of learning - Infrastructure development and scholarships • Health and Nutrition • Water, Environment, and Sanitation • Waste Management • Skills and Livelihoods • Agri-Livelihoods • Art, Culture, and Heritage • Promoting Sports
6	Dabur	• Health and Safety • Nutrition Awareness • Support for Madari Community • Sanitation • Healthcare Camps • Traumatic Brain Injury Prevention
7	Godrej Consumer Products	• Livelihood Programs • Community Development • Climate Change Mitigation • Water, Health, and Sanitation
8	Hindustan Zinc	• Education - Early childhood development programs - Scholarships and coaching programs for students - Support for educational initiatives and schools • Livelihood Development • Health, Water, and Sanitation • Sports and Culture • Environmental Sustainability • Community Development

TOP COMPANIES FOR CSR AND THEIR EXPENDITURE THEMES IN FY 2023-24

	Name of the CSR company	Focus Areas
9	Mahindra and Mahindra	• Education 1.- Support for underprivileged girls' education through Project Nanhi Kali 2.- Training programs in Life Skills and Digital Skills for teenage girls 3.- Enhancing employability skills for women through Mahindra Pride Classrooms • Women Empowerment • Environmental Sustainability • Community Development
10	Marico	• Sustainable Agriculture & Livelihood Improvement • Water Stewardship • Promotion of Healthy Eating Habits • Community Sustenance • Education - Improving English literacy in government school teachers through the Nihar Shanti Pathshala Funwala program - Employing WhatsApp-based and workbook-led learning models - Impacting 50 Aspirational Districts
11	Wipro	• Education - Quality education through innovative teaching practices - Infrastructure enhancement and teacher development - Digital skilling and faculty development through the TalentNext program - Systemic Education Reform impacting students and educators • Healthcare • Ecological Sustainability • Disaster Response
12	Infosys Foundation	• Education - Support for STEM education programs - Girls' education and empowerment - Engineering and medical test preparation for girls • Rural Development • Gender Equality • Healthcare • Environmental Sustainability • Art and Culture
13	Tata Consumer Products	• Child Protection • Governance and Ethics • Community Contribution • Sustainability • Healthcare • Water Sustainability • Education and Skilling 1.- Programs like Tata Strive for education and skilling 2.- Scholarships through FAEA
14	L&T	• Health • Education 1.- Bridging urban-rural gap in STEM education 2.- Introduction of innovative education models like Activity-Based Learning 3.- Implementation of community-based education programs • Skill Development - Vocational training programs for empowering youth - Skill-building interventions for women, fostering financial independence • Agriculture • Water and Sanitation
15	HUL	• Climate Action • Waste Management • Diversity and Inclusion • Livelihood and Social Inclusion - Vocational skills training and entrepreneurship programs through Prabhat - Support for health and nutrition initiatives • Water Conservation • Health Initiatives • Community Development

TOP COMPANIES FOR CSR AND THEIR EXPENDITURE THEMES IN FY 2023-24

	Name of the CSR company	Focus Areas
16	Dalmia Bharat	• Skill Development - Dalmia Institute of Knowledge and Skill (DIKSHa) - Skill training programs for rural youth • Livelihood Enhancement • Environmental Sustainability • Water Management • Health and Sanitation • Education - Dalmia Happy School Project - Digital literacy support and infrastructure improvement • Community Infrastructure
17	Adani Ports and SEZ	• Education - Establishment of schools like Adani Vidya Mandir - Skill development programs - Exposure tours for students • Health • Sustainable Livelihoods • Women's Empowerment • Community Infrastructure Development • Environmental Conservation • Skill Development - Adani Skill Development Centre (ASDC) - Courses utilizing advanced technologies - Enhancing employability • Nutrition and Health
18	Hindalco	• Access to Water • Sustainable Livelihoods • Healthcare Facilities • Education - Supporting primary education - Promoting adult literacy - Providing scholarships • Skills Training and Capacity Building - Operating rural technology parks - Empowering women through skill development • Women's Empowerment • Agricultural Support
19	Bosch	• Vocational Training - Targeted at undereducated youth - Skill development programs • Healthcare and Hygiene • Education - Supporting government school children - Providing educational opportunities • Neighborhood Projects • Holistic Village Development • Support for Artisans • Support for Below-Poverty-Line Families
20	Tata Power	• Renewable Energy • Community Empowerment - Training over 35 lakh youth as conservation and STEM education champions - Empowering over 1 lakh community collectives (Self Help Groups) • Sustainability Goals • Flagship Programs - Anokha Dhaaga and Abha: Empowering women and farmers collectives - Roshini Centres: Integrated vocational training - Adhikaar: Facilitating access to state social security schemes
21	HDFC Bank	• Rural Development - Holistic Rural Development Programme (HRDP) - Education - Skill Development - Livelihood & Financial Literacy - Healthcare • Education - Teacher training - Scholarships - Infrastructure support - Digital classroom initiatives • Skills Training and Livelihood Enhancement - Economic empowerment of rural farmers, youth and women.

TOP COMPANIES FOR CSR AND THEIR EXPENDITURE THEMES IN FY 2023-24

	Name of the CSR company	Focus Areas
22	Vedanta	• Nand Ghar Initiative - Centers of learning and empowerment for rural children and women - Healthcare services - Education - Skill development - Women empowerment - Holistic community development
23	HCL Technologies	• - Education • - Health • - Sanitation • - Skill development • - Livelihood • - Environmental conservation • - Disaster risk reduction and response • - Child protection strategies • - Inclusion and gender diversity
24	Ambuja Cements	• - Water resource management • - Agro-based livelihood development • - Skill-based livelihood development • - Healthcare access • - Women empowerment • - Educational advancement
25	Axis Bank	• - Education and skills development • - Financial literacy • - Access to formal banking channels • - Environmental sustainability • - Health and sanitation initiatives • - Community development • - Advocacy and awareness campaigns • - Holistic development of communities
26	GAIL	• - Health • - Sanitation • - Drinking water • - Education • - Livelihood generation • - Skill development • - Rural development • - Women empowerment • - Care of the elderly and differently abled • - Environmental conservation
27	JSW Energy	• - Education • - Environmental sustainability • - Livelihood and skill development • - Women empowerment • - Responsible citizenship • - Sports training • - Preservation of national heritage • - Combating poverty, hunger, and malnutrition
28	Bharti Airtel	• Education - Quality education in rural areas - Higher education - Scholarships and mentorship programs - Career Guidance • -Sanitation and hygiene promotion • Collaborative engagement with national programs and government missions

TOP COMPANIES FOR CSR AND THEIR EXPENDITURE THEMES IN FY 2023-24

	Name of the CSR company	Focus Areas
29	Tata Chemicals	- Rural youth skill development - Environmental, Social, and Governance (ESG) principles integration - Chemical management practices and safety - Employee welfare and fair working conditions - Community development and inclusive growth
30	NTPC	• - Nationwide initiatives for inclusive growth • - Environmental sustainability initiatives • - Empowerment of economically disadvantaged individuals • - Support for physically challenged individuals • - Women empowerment programs • - Healthcare centers and medical facilities • - Disability rehabilitation facilities • - IT education and scholarships • - Sports promotion • - Skill training for women
31	Apollo Tyres Limited	• Healthcare for Trucking Community - Solid Waste Management and Sanitation (SPARSH) - Livelihood for Underprivileged Rural Women (Navya) - Biodiversity Conservation
32	Tech Mahindra	• Education and Skill Development • Women's Empowerment • Healthcare • Environmental Sustainability • Humanitarian Assistance
33	Tata Steel	• Education • Nutrition • Health • Livelihood • Water Resource Management • Women & Youth Empowerment • Climate Action • Sustainable Supply Chain
34	LTIMindtree	• - Education • - School Infrastructure Renovation • - Digital Literacy • - Social Empowerment • - Yuva Jyoti Project • - Women Empowerment Project • - Health and Wellness • - Free Cataract Surgeries • - Mobile Health Units • - Environmental Sustainability • - My Tree Project
35	Asian Paints	• - Health & Hygiene • - Establishment of Static Clinics • - Operation of Mobile Medical Units (MMUs) • - Project Safar • - Disaster Management • - Relief, Rehabilitation, and Reconstruction • - Enhancing Vocational Skills • - Training Programs • - Asian Paints Colour Academy • - Water Conservation • - Investments in Water Conservation Infrastructure • - Educational Outreach on Water Management

Telecom Sector Skill Council is an apex body envisioned to develop world class skilled manpower for Telecom Sector.

Together with government agencies, training institutes, academic institutions, and industry partners, we collaborate to facilitate skill development initiatives, ensuring enhanced career opportunities for all stakeholders involved.



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